



FOR IMMEDIATE RELEASE
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Inscape Publishing
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Inscape Publishing President Jeff Sugerman Receives the Broomfield “Spirit of ISA” Award

Minneapolis, MN June 4, 2009 — Jeff Sugerman, President/CEO of Inscape Publishing, received The Broomfield 'Spirit of ISA' Award. This award recognizes an individual who significantly contributes to the collaborative spirit of the organization.

During a time of industry transition, Jeff Sugerman played a strategic role in providing vision and focus to ISA and its growing membership. As past president of ISA, the Association of Learning Providers, Sugerman's insights and leadership were instrumental in rebranding ISA into what it is today - a group of thought leaders who want to impact the world by sharing and stretching what we do and how we do it.

ISA presented this prestigious award during ISA's Annual Business Retreat in Scottsdale, AZ on March 22nd–25th.

Ron Gajewski, ISA Awards Committee Chair, said, "In this year marked by sweeping changes and global economic challenges, it was fitting to honor ISA members whose contributions are easily measured and focused on leadership. The collective impact of this year's award recipients can be felt by millions of people around the world."

ISA initiated the awards program to create opportunities for recognition, and to provide real-time examples of best practices and contributions to workplace learning and performance. The Awards Committee proactively solicits nominations and conducts a fair and criteria-based review. Recipients are living testimonials of the talent and vitality of ISA members and of ISA as an industry association. In 2009, its ninth year as a comprehensive program, award recipients joined a prestigious group of honorees who have demonstrated commitment to ISA and the learning and performance industry.

Pamela J. Schmidt, Executive Director of ISA, stated, "Each year I witness an awards process that celebrates the generosity of ISA's members. They share their experience so that all ISA members have the opportunity to avoid their mistakes and leverage their success indicators. It is a privilege to be part of the process."

For information about Jeff Sugerman and Inscape Publishing, visit <http://inscapepublishing.com/pressroom.html>. For more information about ISA's Awards Program contact Pamela J. Schmidt, pschmidt@isaconnection.org <<mailto:pschmidt@isaconnection.org>> at ISA.

About Inscape Publishing

Inscape Publishing, Inc., headquartered in Minneapolis, Minnesota, is a leading developer and provider of content-rich, technology-enabled corporate training solutions that develop employee interpersonal skills such as leadership, management, teambuilding, communication, and more. With a global network of over 2,000 consultancies, Inscape provides employee assessment and development applications to organizations of all sizes, government agencies, and Fortune 500 companies. Every year, more than a million people worldwide learn how to work more effectively with others using our products. Inscape products have been translated into 25 different languages and are used in 50 countries.

About ISA

60 companies are members of ISA, representing more than 10,000 employees and serving more than 100,000 clients. ISA is the executive connection for training and performance industry leaders – the only association of its kind. For further information call 1-877-533-4914 or visit ISA's website at <http://www.isaconnection.org/>.

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